



THE ORIGINAL LUMBERMAN'S EXCHANGE · EST. 1986

# Let's Build **Something** That Works for Both of Us

A backlink partnership opportunity from the industry's most trusted forestry & logging platform

**23K+**

ACTIVE SUBSCRIBERS

**38+**

YEARS IN THE INDUSTRY

**100%**

NICHE AUDIENCE

## Who We Are

Lumbermens (lumbermensco.com) has been the go-to resource for the logging and forestry industry since 1986. We operate a used equipment brokerage platform and publish *Lumbermens Magazine* — distributed directly to over 23,000 verified professionals across the logging, sawmill, and wood processing sectors. Our audience isn't browsing — they're buying, selling, and operating.

## Our Audience

■ Loggers & Timber Operators

■ Pallet Manufacturers

■ Forestry Equipment Dealers

■ Sawmill Owners & Operators

■ Wood Processing Facilities

■ National & Regional Buyers

## What We're Proposing

- A mutual backlink exchange between our websites to strengthen domain authority for both parties
- Contextual placement within relevant industry content — not buried in footers
- Access to our engaged, niche readership of 23,000+ professionals

- Potential for expanded collaboration — content features, co-listings, or sponsored placements
- A straightforward, no-hassle setup with a partner who's been in this industry for nearly four decades

## Why This Makes Sense

Our audience trusts us because we've been consistent for 38 years. A backlink from [lumbermensco.com](http://lumbermensco.com) carries real industry credibility — and we're looking for partners who bring the same to us. If your platform serves the logging, forestry, wood processing, or related sectors, there's a natural fit here that benefits both of our search presence and audiences.

## Ready to Connect?

Reach out directly — we keep it simple.

**Chris Woods — Owner**

**Cell: 931-698-7963**

**Office: 888-401-6367**

**[Chris@lumbermensco.com](mailto:Chris@lumbermensco.com)**

**[seo@lumbermensco.com](mailto:seo@lumbermensco.com)**

**[lumbermensco.com](http://lumbermensco.com)**

© LUMBERMENS · COLUMBIA, TN 38401 · EST. 1986